



Virginia Green Attractions

Profile:



Monticello Charlottesville, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

Monticello

"We are a historic house museum in the former home of the founding father Thomas Jefferson."

Green Statement: "In addition to being a feature that our clientele is increasingly demanding, sustainable operation of our facility adheres to our corporate culture and corporate social responsibilities."

CORE ACTIVITIES for all Virginia Green Attractions



CORE ACTIVITIES for Green Attractions

- ☒ **Recycling and Waste Reduction.** Virginia Green facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
 - Clearly marked locations for guests to recycle glass, plastic and paper
 - Track overall waste bills
 - Compost food waste and other compostables
 - Purchase locally grown produce and other foods
 - Use non-bleached napkins and coffee filters
 - Provide condiments, cream and sugar, in bulk
 - Use bulk soap dispensers in public restrooms
 - Purchase recycled-content paper towels and toilet paper
 - Make 2-sided copies/ printed materials
 - Use electronic correspondence and forms
 - Use "green" cleaners that are dispensed in bulk
 - Have installed high efficiency hand-dryers in restrooms
 - Purchase durable equipment and furniture
 - Purchase low VOC carpets and fabrics

- Use reused building materials or those from sustainable sources
- Use latex paints that are low VOC
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers
- Use integrated pest management (IPM)

- ☒ **Styrofoam/Disposables Minimization.** Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This facility pledges that they:
- Use disposable containers made from bio-based materials, recycled content paper, and that are recyclable

- ☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
- Track overall water usage and wastewater
 - Perform preventative maintenance to stop drips and leaks
 - Have:
 - low flow restrictors on faucets and showerheads
 - low flow toilets
 - waterless urinals
 - Have an effective landscape management plan which utilize drought tolerant species and minimizes lawn areas
 - Have an effective stormwater management plan including: rain gardens, pervious pavement, and the minimization of impervious areas (paving, concrete, etc)
 - Have a green roof
 - Use drip-line irrigation
 - Maintain vegetative buffers around streams and ponds

- ☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
- Track overall energy bills
 - Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - ceiling fans
 - Have high efficiency heating & air conditioning (HVAC) systems
 - Perform preventative maintenance on HVAC system
 - Have geothermal heating and cooling
 - Have individual thermostats for each room/area
 - Have installed additional insulation
 - Use natural lighting
 - Have thermal-rated windows and insulation
 - Used LEED criteria when developing new buildings
 - Seeking LEED Gold certification on new Visitor Center

- ☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Monticello**, see www.monticello.org or contact **Natasha Sienitsky** at nsienitsky@monticello.org or 434-984-9809.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

